

## Senior Account Manager

Responsible for leading the implementation of major projects for our high-profile regional client. If you have a passion for creativity and power to solve business challenges, you love building open client relationship, you have an experience working in fully integrated brand platform campaign delivery, you will enjoy working with a bunch of super talented people who love what they do.

You'll be responsible for building outstanding relationship with your client and agency team, managing the end-to-end project delivery, proactively contributing to creative solutions which help our clients to grow.





## Copywriter

A copywriter may be the only writer on a project or may be working side by side with other writers. Expected to take responsibility for the quality of copywriting deliverable ensuring that it meets Leo Burnett's standards for creative excellence and client satisfaction.

Copywriter should possess the ability to work with clients in different industries and must be able to work comfortably with people from different creative disciplines.

**Qualifications**: Worked as copywriter or content writer for 3+ years, can start from Mid-January 2022 is a strong plus, highly creative and imaginative, has a good written and interpersonal skills, an eye for detail, fluent in English.





#### Planner

A talent for storytelling and creating strategic innovative and impactful ideas. Researching and gathering data to develop well-informed strategic plans to bring success to campaigns and generating original ideas with other members of the team. Presenting findings to team members and clients.

Skills required: Experience in developing strategic plans that benefit the client, a good knowledge of the media and how strategy planning influences it, excellent written and verbal communication skills, the ability to make complex subjects understandable, the drive to be successful and perform well in all aspects of your strategic work, the flexibility to work over several projects and balance your workload.





## Web Designer/Developer

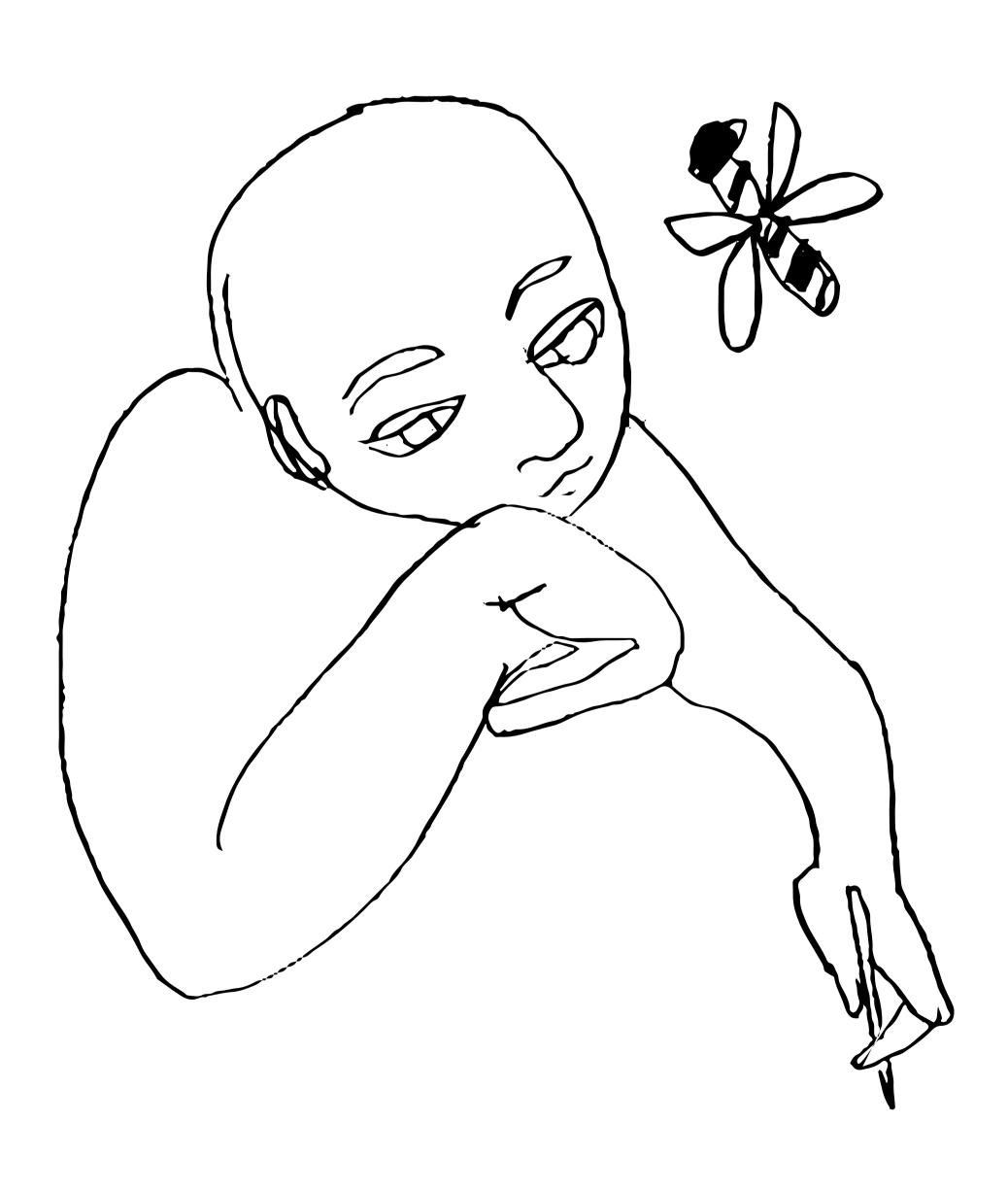
Medior level working experience having digital background. Always updated with latest trends, new formats, platforms & open minded to meet with fast-changing demands from the industry. Having experience working with global brands is an advantage.

Fluent in English, Experience with CRM platforms (nice to have)

**Programs**: HTML, CSS, Bootstrap, JS/jQuery, SASS, WordPress, Adobe Animate (html 5 banners), Adobe XD, Photoshop, Illustrator

Send your cv/portfolio to office@publicisgroupe.rs

until January 20th





# Multimedia Designer

We are looking for a multimedia designer who combine text, graphic, audio, animation, photography and video to create informational and impactful content and use computer programs to create renderings, animation, audio, and visual effects.

Multimedia designer spend most of time using the tools found in the Adobe Creative Suite.

**Programs:** Photoshop, Illustrator, After Effects, Premier; 3D Max, Cinema 4D, VRay, Octane.

